



Red Ribbon Week

Be Happy. Be Brave. Be Drug Free.

Dear Teachers/ Staff, Parents, and Students,

We have many fun and educational activities planned for Red Ribbon Week!

What is Red Ribbon Week?

It began in 1985, when Federal Drug Agent Enrique Camarena was murdered in Mexico by drug traffickers. The Red Ribbon became a symbol to reduce the demand for drugs. It symbolizes an individual's commitment to a healthy drug free lifestyle.

Red Ribbon Week is a celebration to create awareness concerning the problems related to alcohol, tobacco, and other drugs. It presents a unified and visible commitment towards the creation of a Drug Free America.

In 1988, Congress proclaimed the last full week in October as National Red Ribbon Week. More than 100,000 Schools and organizations across the country celebrate Red Ribbon Week each October. Let's make this year the most successful yet!

Please post photos, if you are comfortable, on social media of your student participating in our dress up days! Use the hashtag:

#RRWatThePark

Monday, October 26th



"Wear Red Day" - Students are encouraged to wear red today in support of the entire week. Love yourself and follow your dreams, and your heart! Don't let drugs or poor choices stand in your way of reaching your dreams. Continue to dream of all the possibilities you can and will achieve as you get older.

** grades 6-8 will sign a virtual pledge to be drug free



Tuesday, October 27th

"Don't be Caught Sleeping, Say no to Drugs!" - Students and staff will be encouraged to wear appropriate PJ's to promote a drug free school and life style!



Wednesday, October 28th

"Sock it to Drugs!" - Students and staff are encouraged to wear their silliest or mismatched socks to "sock it to drugs!"



Thursday, October 29th

"Being Drug Free is No Sweat" - Students are encouraged to wear sweat pants or athletic gear. Being healthy and active is an easy choice to make!

** Mrs. Schwartz will be crashing Zoom meetings and leading a brief workout for students and teachers!!!



Friday, October 30th

"Be Happy. Be Brave. Be Drug Free." Students and staff are encouraged to wear yellow to represent happiness or a super hero shirt to represent bravery. Remember, super heroes don't just wear capes, they can be everyday people too (like nurses, teachers, super market cashiers, our caregivers, heroes can be anyone!).

** Announcement of poster contest winners

Thank you for all of your support. I am really looking forward to a fun, virtual Red Ribbon Week promoting drug prevention!

If you have any questions or concerns about any of the listed activities please contact me for clarification.

Sincerely,

Amanda Schwartz
School Counselor