



Red Ribbon Week

Dear Teachers/ Staff, Parents, and Students,

We have many fun and educational activities planned for Red Ribbon Week!

What is Red Ribbon Week?

It began in 1985, when Federal Drug Agent Enrique Camarena was murdered in Mexico by drug traffickers. The Red Ribbon became a symbol to reduce the demand for drugs. It symbolizes an individual's commitment to a healthy drug free lifestyle.

Red Ribbon Week is a celebration to create awareness concerning the problems related to alcohol, tobacco, and other drugs. It presents a unified and visible commitment towards the creation of a Drug Free America.

In 1988, Congress proclaimed the last full week in October as National Red Ribbon Week. More than 100,000 Schools and organizations across the country celebrate Red Ribbon Week each October. Let's make this year the most successful yet!

Monday, October 28th



"Wear Red Day" - Students are encouraged to wear red today in support of the entire week. Love yourself and follow your dreams and your heart! Don't let drugs or poor choices stand in your way of reaching your dreams. Continue to dream of all the possibilities you can and will achieve as you get older. **Jeans are appropriate.**

** grades 6-8 will sign a pledge to be drug free during their lunch period

*** Class Contest: Which ever class wears the most red on wins a free dress down day

**** Red Ribbon Week balls will be distributed to phys. Ed. Teachers

***** Students will receive Red Ribbon Week Bracelets

Tuesday, October 29th



"Use your Head, Don't Do Drugs!" - Students and staff are encouraged to wear their favorite hat to remind them to "use their head, don't do drugs!" Students will receive their Red Ribbon Week pencils!



Wednesday, October 30th

"Don't be Caught Sleeping, Say no to Drugs!" - Students and staff will be encouraged to wear appropriate PJ's to promote a drug free school!



Thursday, October 31st

"Drug Free, I Can Be Anything"- Happy Halloween! When you are drug free, you can be anything! Today we invite our elementary students to bring their Halloween costumes to school to wear during our school's Halloween parade. We also invite our middle school students to dress in their dream job attire or dress to impress because they can be anything when they are drug free. **Jeans are appropriate. Tee shirts supporting businesses are also welcome too.**



Friday, November 1st

"Lei Off Drugs" Students and staff will be given leis to remind them to "lei" off drugs! **Blue and Gold Dress Down Day.**

** Announcement of poster contest winners

Thank you for all of your support. I am really looking forward to a fun Red Ribbon Week promoting drug prevention!

If you have any questions or concerns about any of the listed activities please contact me for clarification.

Sincerely,

Amanda Schwartz

School Counselor